

Concept Products

Awareness Ribbon Paperclip



Actual Size

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Great Item for the:

- Office Supply Store
- Mail/Postal Center
- Drug/Grocery Store
- Mass Merchant



Comes in a variety of colors, including:

- Pink: breast cancer awareness
- Light Blue: prostate cancer awareness
- Yellow: support our troops
- Red: AIDS/HIV awareness
- Purple: domestic violence awareness

Makes a statement when you send a statement!

The Ribbon Clip is the world's first useful application for the Awareness Ribbon, the symbol for a variety of causes like breast cancer awareness and military support. The clip works like a standard gem clip, but it is in the shape of the Awareness Ribbon. It allows consumers to show support for their favorite cause with a useful office product.



Unique item that complements your office supply line:

- Made of stainless steel wire that snaps back into place
- Lays flat with rounded ends – no sharp points
- Merchandised in packs of 100 clips
- The “cause” creates a pull-through effect – consumers choose over less expensive clips
- Combine with our other “for the cause” office items to create a “buzz” display




conceptproducts
where ideas become reality

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