

Concept Products

# SNAP -A- CAP

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## Great Impulse Item for the:

- ★ Grocery Store
- ★ Convenience Store
- ★ Mass Merchant

## Snap-on lid for soda & beer cans

- ★ Fits tightly on standard sized aluminum drink cans
- ★ Simple to use – just snap on & remove to drink
- ★ Air-tight seal holds in carbonation and keeps out foreign objects
- ★ Makes cans spill-proof
- ★ Made of plastic to resist bending & breaking
- ★ Reusable & dishwasher safe
- ★ Assembled in the USA

## Merchandise in the aisle or at point-of-purchase

- ★ Sold via two-pack
- ★ Pre-loaded on a clip strip to hang with sodas & drinks
- ★ Bright colors attract attention – red, white, & blue
- ★ Provides great margins



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